Sheet1

DIM DIMDIM_TEXT,C,60

- 1 0
- 2 0 * Advertising
- 3 0* After Sales Service
- 4 0 Business to Business
- 5 0 * Customer Service
- 6 0 Financial Services
- 7 0 Hospitals
- 8 0 Hotels
- 9 0 Municipalities
- 10 0 * Organization Image
- 11 0* Physical Environment
- 12 0 * Pricing
- 13 0 * Product Image
- 14 0 * Product Quality
- 15 0 Professional Service Firms
- 16 0 Repair Shops
- 17 0 Restaurants
- 18 0 Retail Stores
- 19 0 Supermarkets
- 20 0 * Telephone Service
- 21 0 Importance
- 22 0 Importance
- 23 0* Importance
- 24 0 * General
- 25 0
- 26 0
- 27 0
- 28 0
- 29 0
- 30 0
- 31 0
- 32 0
- 33 0
- 34 0
- 35 0
- 36 0
- 37 0
- 38 0
- 39 0
- 40 0
- 41 0